

## 1SRC Podcast Show 212 Script

Hello everyone and welcome to the 1SRC Podcast, I'm your host Alan Grassia, and this is our special Palm Pre smartphone edition podcast, for Monday, June 8, 2009. Glad you're all here to join us this week.

There are a lot of things that I want to talk to you about the Pre this week and I don't think I'm going to be able to fit it all into one show. So this week I want to start with my first impressions of the Pre, and as I get a change to really sit down with the manual, it's 344 page long, by the way, and really start using the Pre in my day-to-day activities I'll be in a better spot to scratch the surface of the Pre and Palm webOS and we can talk about some really meaningful stuff.

But before we really get into this week's show, I do have a couple of public service announcements that I want to cover. First up is that Reggie has launched a new blog call PreSwitcher, which, as you may have guessed by the name, deals with the Pre and Palm webOS. The new site is not linked in anyway to 1SRC.com, so if you do go over there and participate in the article and forums discussions, you will need to create a new free account.

You can check it out by pointing your browsers at [www.preswitcher.com](http://www.preswitcher.com).

As part of the launch of PreSwitcher, Reggie and I have been talking about when this podcast will make the jump from 1SRC to PreSwitcher. We think that it makes sense to move the show, but there are still some logistics that still need to be ironed out. So for now, this show will continue to be the 1SRC Palm Powered Podcast, however, there is likely a name change coming in the future. So I wanted to just mention that now so no one is caught off guard when the switch does happen. So if I can, I'll try and give you guys a heads the show before we make the jump. OK?

Now, let's grab a cold can of Diet Coke, and maybe you'll want to make that a double and let's cover this week's whole lotta Palm news.

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Colligan Leaving Palm, Rubinstein Named Chairment and CEO

<http://investor.palm.com/releasedetail.cfm?ReleaseID=389058>

Palm announced today that Ed Colligan, who has worked at the company for 16 years, is stepping down from his CEO role and will be leaving the company. Taking over for Mr. Colligan is Jon Rubinsein, who joined Palm in October of 2007 to help reinvigorate the company as part of the recapitalization deal with Elevation Partners. After leaving Palm, according to a press release issued earlier today, Mr. Colligan will be taking some time off, and then will be joining a small company that you may have heard of, a private investment firm called Elevation Partners.

We wish Mr. Colligan the best of luck at Elevation and thank him for all the mobile computing magic he has helped put in our hands since he joined Palm all those years ago.

Mr. Rubinstein will assume his new expanded role of Chairman and CEO on June 12, 2009.

Separately, Palm also announced today that their Q4 and FY 2009 financial results conference call will be held on June 25, 2009 at 4:30pm Eastern time.

Palm Launches the Pre Smartphone on Sprint

As you may have guessed already, or if you have been reading my Smartphone Fanatics blog, you know that I was in line at my local Sprint store super early on

Saturday morning to get my Pre. And yes, I was in full Palm fanboy mode with my Palm polo shirt on! I was first in line, and I did get my Pre. If you are into these mobile, micro, live blogging “events”, you can swing by Smartphone Fanatics and read the posts in the June 2009 section to learn all about my Pre launch day fun. I met some really cool Palm fans while waiting our turn to buy a Pre and it was a lot of fun. Serious geek cred points were earned by everyone who managed to drag themselves out of bed early on a Saturday morning to buy a new cell phone.

There are three things that I want to focus on for this show, The first is my initial impression and reactions to the Pre itself and Palm webOS. Then I want to talk a little bit about some of the accessories that have gone on sale. Lastly, I want to talk about Classic, the MotionApps Palm OS 5 emulator for webOS devices, of which only the Pre is currently shipping.

Impressions of the Palm Pre

<http://www.smartphonefanatics.com/2009/06/palm-pre-first-impressions.html>

You can tell that Jon Rubinstein is all over this device in a big way! This is not your father’s Palm and this ain’t even this Treo or Centro. This is an all new device from an all new Palm. The Pre is truly an amazing phone and it’s heart and soul is Palm webOS.

The Pre is smaller than the Treo 750/755p, though the most recent Windows Mobile phone from Palm, the Treo Pro, is thinner and taller. The Pre feels great in your hand. I found it much easier to hold than my Apple iPod touch. When compared with my recently deactivated BlackBerry Curve 8330, the Pre is almost the same size when the keyboard is closed. (When the Pre keyboard is open, the Pre is about an inch to an inch and half taller than the Curve 8330.)

I was completely and totally blown away by the phenomenal screen on the Pre. When I picked up the demo unit this morning at the Sprint store I thought that it was one of those plastic display shells...until the Quick Launch bar moved! Even now, some 12 hours later, I'm still amazed by how bright and vivid the screen is! My Saturdays are often filled with lots of family activities and today I found myself outside for most of the afternoon. Direct sun light shouldn't be a problem for most people. During a t-ball game, I was able to work with my recently imported Google contacts, read email, and review some Word document attachments. All in all, the screen is just fantastic and is every bit as good as the screen found on the iPhone and iPod touch.

The Pre, like some of its distant cousins the Tungsten T, T2, and T3, has a slider that reveals a full, hardware, Qwerty keyboard. The keys are very similar to those used on the Treo Pro and Centro smartphones. I found the keys on the Pre to be about equal size across the BlackBerry Curve 8330, Treo 750/755p, and the Treo Pro. I like the Pre's keyboard because the keys are big enough for me to type on and they jelly-like keys keep your fingers or nails from sliding off the key caps. Some of the early reviews warned of a problem pressing the keys on the outside of the keyboard because of the ridge around the keyboard. I can see why some people have written that about the Pre. After typing out text messages, emails, and updating my address book, I can say that I'm not going to have a big problem with it. Results will vary, obviously. As for the sliders itself, I'm OK with it for now. The jury is going to be out on the slider easily for 6-12 months. The slider is firm and snaps open and closed. But the thirty or so times I opened and closed the slider is no indication on how it will work over the long haul of daily usage. For now, I'm satisfied with the slider and this is coming from someone who is not a fan of sliders.

The 3.0MP camera and speaker phone work well, however, I only played with them for a few minutes. Since I find myself spending at least a quarter of my work week in meetings, I'm glad to see that Palm has kept the ringer switch that has been so popular on the Treo and Centro on the Pre. Folks who like to use their phones as media players

should also be happy to learn that the Pre uses a standard 3.5mm headphone jack which is located at the top of the device.

So that is the Pre on the hardware side. Let's spend a few minutes talking about Palm webOS, the all new Linux OS-based operating system that really makes the Pre and all of the other devices that will come after it possible.

## Palm webOS

Palm webOS looks great! The graphical elements embody the user interface that Palm OS fans have been demanding for years. The fonts used in Palm webOS are stunning! The fonts are as crisp as you would expect on the printed page. Palm's web browser is just as good as Safari on the iPhone/iPod touch.

People who have used the iPhone and iPod touch will be able to use the gestures built into Palm webOS with a minimal learning curve. The gestures that you are familiar with in Safari for the most part work the same way in webOS. Transitions from portrait to landscape mode is fluid and responds well.

Palm has paid tribute to Palm OS in webOS. One such way is the inclusion of the Quick Launch bar that I mentioned briefly already. People familiar with Palm's older Palm OS handhelds and Treo smartphones will quickly realize that the the Quick Launch bar is the digital version of the old hardware keys. Since the Pre only has the center button on the face of the device, Palm felt it was important to customers to have a speedy way to access their most used applications. Like the old hardware buttons, the digital buttons are also customizable by dragging icons out of and into the Quick Launch bar. You are limited to four buttons; the fifth button, the Launcher button, can not be changed out.

There are lots of other cool features in webOS that I haven't yet really played with including the Backup application, Bluetooth devices, Media Sync with iTunes support, and Palm Desktop data migration. There is a one-time, one-way migration option for

Palm Desktop and Outlook users to push data into their Pre phones. Stay tuned for more on that later on.

So since I opened that can a worms, let's talk about data synchronization in webOS. You need to start by throwing away everything you knew about Palm Desktop, the HotSync Manager, and all the rest. None of it applies anymore. Palm Desktop and the HotSync Manager are simply not going to be used anymore. Period. End of story. Take a few days to let it sync in (yes, the pun was intended) and lets all just move on. Palm has seen the writing on the wall. Data comes from the cloud now, not desktop computers. The Pre's synchronization engine is called Synergy and it only talks to the cloud. For the non-techies here among us, the cloud refers to the Internet. When you are drawing a technical diagram of a system, the Internet is often pictured as a cloud, hence the geek speak of "The Cloud."

That said, the only way you can get data into the Pre is from a corporate Microsoft Exchange Server using Exchange Active Sync; a Google account, or Palm's portal services, which oddly enough, is referenced on the Pre in webOS, but when I logged into the portal I just wasn't feeling the love. Then again, I haven't migrated any data yet; I simply chose to connect to my Google account for OTA, or Over The Air, personal information syncing. And that is another interesting point, you install software OTA also. Everything from AccuWeather to the webOS 1.0.2 firmware update that I installed on my device on Saturday afternoon. As an aside, Pre owners, if you haven't already done so, make sure you download the Palm webOS 1.0.2 update. To download the software, and start the installation which takes about 10 minutes or so, close any open application that you may have, open the Launcher application, and then tap on the Updates application, it is the one that has the gift box icon, and follow the on screen directions. Important software updates like ROM updates are so much easier to install now than they have ever been in the past.

Things that I Think I Would Have Changed

The Pre is an incredible phone, but it is not without things that I find really annoying. First up is the case itself. This is probably the worst Palm phone of all time (at least of all the Palm devices that I've owned or used; and that is over 30) for collecting finger prints and other smudges. You will want to find a nice soft cloth to keep at home or in your office so you can clean down the phone's display area. I'm going to seriously consider getting a screen protector for the Pre when they become available from third-party accessory makers.

The door on the microUSB port used to charge and connect the Pre to your computer as a USB mass storage device is really hard to get open the first few times. Once you do get it open, you will have a hard time getting the door to lay perfectly flush with the right edge of the phone. Pre comes with 8GB of on-board memory, After loading some data and a few apps from Palm's App Catalog, I have 7.2GB of usable storage space left. There are no memory expansion slots on the Pre. I would have liked to seen the Pre ship either with more built-in memory, say 16GB, or have a microSDHC card slot. Now that we know that Pre will sync with iTunes in a similar manner as the iPhone or iPod, 8GB seems a bit cramped. I can easily fill up my iPod touch's 16GB of storage space when I'm traveling for work with music, movies, TV shows, podcasts, and applications. I think that for the demanding Palm user, 8GB of non-expandable memory is going to be a problem. To get around this, Pre owners should consider streaming their music or videos if possible. (This is an area of the Pre that I haven't really delved into yet; syncing with iTunes and streaming media to the Pre.)

So all-in-all, I think the Pre and Palm webOS are off to a really strong start. JR and Co. really have given Palm the shot in the arm that they really need to get the them back on their feet again. When you hear people say that the Pre is an Apple iPhone competitor, I won't say iPhone killer, it really is true. The Pre is the first phone that can give the iPhone a real race for the money. But for now, we'll have to continue this discussion next week after we see what Apple does with their next generation of iPhone hardware running iPhone OS 3.0.

This is the 1SRC Palm Powered Podcast.

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Palm Pre Accessories

<http://store.palm.com/family/index.jsp?categoryId=3238806&f=PAD%252FDevices%2BSupported%252FPalm%2BPre&fbc=1&fbn=Devices+Supported%7CPalm+Pre&shCMS=1>

So we have been talking about the Pre and webOS, let's talk about some of the accessories that will begin to trickle into stores during the week.

Palm has a number of launch accessories available for the Pre. The Palm online store is probably the best place to go to really get a good look at what they have available and get the sticker shock over with all at once. I'll have a link to the Palm Pre accessories page in this week's show notes.

There are at least two accessories that I think you're going to want to get, if not now, then at some point during your Pre ownership. The first is one of the two leather cases for the Pre. The first is a leather slip case. It's black leather with a nice red interior that looks like a nice deep, rich red. It really looks nice and has this air of refinement to it. At the end of the day, it's just a case, but there is something about it the just looks cool. As far as I can tell, the slip case is really just that, a slip case. You don't see a picture of the back of the case, but I don't think it has a belt clip on it at all.

The second leather case is likely the one I'll end up getting sooner or later. The second case is a leather belt clip case for Pre. This case is similar to the other leather Treo belt clip cases with the magnetic close flap and the metal re-enforced one piece belt clip. I really like the belt cases, and not just because I read a lot of Batman comic books when I was going up.

Either case will run you about \$40.

The other accessory that you will probably want to get is the Palm Touchstone charging base. I'm sure you have seen pictures of it or read about it online. This is the conductive charger where you place the Pre on the Touchstone base and it will charge up the phone without you having to do anything else to the phone. What you do is plug your Pre's power adapter into the wall, connect the microUSB cable to the power adapter and the Touchstone base. Lastly, the Touchstone base comes with a replacement back plate for the Pre which allows for the Pre to charge without the need for an additional cable connection.

Now that we know what Touchstone is, lets talk about the three kits. If you go to the Palm accessories page for the Pre, you will see that there are three editions of this accessory kit. The base kit, the one that goes for \$70 includes a the Touchstone base and the replacement back plate for the Pre. You will need to use the replacement back plate for Touchstone to work it's magic. To make this work, you must use the Pre power adapter and USB cable that comes in the box with Pre.

The second kit, which comes in at \$80, includes what I call a complete Touchstone kit as it includes the Touchstone, the power adapter, and the USB cable to connect the two. But you don't get the required Pre back plate. You can purchase the Pre back plate separately, however, it will run you an additional \$20. Ok so the second kit plus the back plate will run you \$100.

Lastly, is what I call the complete Touchstone kit and them some. For \$140 you get the replacement Pre back plate, the wall adapter, the USB cable, and two Touchstone bases. To use the second base, you will need to use the power adapter and USB cable that comes with the Pre.

So it really comes back to you and how you want to work with your Pre. If you are going to be slide loading stuff on to and off of the Pre, that is to say you'll be using the Pre in USB Drive Mode or Media Sync mode, you'll want to have a spare USB cable handy. If not, either the \$70 or \$140 option might be right for you.

Like I said, I like the Touchstone accessory. I haven't seen one in person yet but I really do like the simplicity of how it all works. I'm also afraid that I'm going to snap the microUSB port door off the Pre and that would be bad. So being able to charge the device without having to mess with the door would be great. This really comes down to being an issue of I just spent a pile of dough on a new phone that I didn't need, if you ask my wife, and then going back to spend upwards of \$60 for a charger for the phone that I didn't need.

So what I'll probably do is just purchase the Palm sync/charge cable and keep it in my laptop bag so I can charge up my Pre while I'm at work. The spare microUSB cable runs about \$15 and is much easier to get approved. That means for now, I'm going to be carrying around my Pre in my BlackBerry Curve belt case and I'll use the spare cable for charging my Pre while I'm at work.

If you are interested in taking a look at what accessories are available for the Pre, or you are ready to purchase something, head over to the Palm online store. For the next few weeks, Palm will be the only provider that has all of the accessories in stock and ready to ship.

I'll be sure to keep an eye on Palm's and third-parties accessories and report back when I find new ones come on the market.

For the link to the Palm Pre accessories store, hit the link in this week's show notes.

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Welcome back to the 1SRC Podcast. I'm Alan Grassia.

## MotionApps Classic for Palm webOS

We've been talking about the Pre, it's accessories, and Palm webOS. Before we wrap up for this week, I'd like to spend a few minutes talking about MotionApps Classic application for Palm webOS. Classic, you may recall, is the third-party Palm OS 5 emulator for webOS, which for right now, only includes the Pre smartphone.

I'd like to start off by saying that the pre-launch rumors that I picked up on prior to the Pre's launch this past weekend were untrue. Classic does not come preloaded on the device. You must download a 7-day trial of Classic to your Pre as an OTA download from Palm's App Store.

If you are thinking about running Classic on your Pre to use software from your Palm OS 5 handheld PDA or smartphone, I really encourage you to spend a few minutes reading the MotionApps Classic FAQ web page. I'll have a link to that page in this week's show notes. Reading the FAQ is important because it will answer a lot of questions you will have about porting your old personal information from your old Palm OS device to the Pre. The Classic FAQ also has a link to the Classic updater application which fixes some issues that drove me nuts before I went looking for an FAQ page. Classic updater does a couple of things for you, but most importantly, it updates the HotSync ID application and installs the Import application.

The HotSync ID application is the tool you will use to assign a HotSync ID to Classic. Previously you had to HotSync your Palm OS 5 device to your computer and then use the HotSync Manager to create a new ID and then assign it to your Palm. With Classic that functionality has been boiled down to a single app. HotSync ID also allows you to change your HotSync ID on the fly. So if you had registered Palm OS 5 applications under two separate HotSync IDs, you'll be able to bounce back and forth between them. The new version of HotSync ID that comes with the Classic updater also allows you to

set a HotSync ID that has a space in it; you know; like Alan <space> Grassia. Not being able to have a space in there was almost a deal breaker for me.

The other application that you'll want to spend a few minutes learning about is the Import application. This is the tool that allows you to take your old personal data, in the form of the Palm OS 5 PIM database files, and import them into Classic's emulated RAM space. So, if I copy the ContactsDB-PAdd.pdb files into the ClassicApp > Install folder on my Pre and then run Import, my contacts database will be loaded into the Contacts application in Classic. So that is very slick.

So why bother with Classic at all? Didn't we wait for Pre and Palm webOS to launch so we could get away from Palm OS 5? Well, maybe, but that isn't the point. Classic is a bridging technology. It is intended to help make the transition from Palm OS to Palm webOS easier.

So for example, Passwords Plus from DataViz is one of those applications that I use all the time. Today, there isn't a webOS version of that application. With Classic, I can reinstall Passwords Plus on my Pre using a technique called "side loading" and import my Passwords Plus database file using the Import utility in Classic. And that is really why I'm even messing around with Classic. There is an example of one Palm OS application that I get a lot of utility out of and I'm not really looking at moving to another password and private information management tool just yet. Besides, I'm hoping that DataViz will port Passwords Plus over to webOS after they get Documents To Go for webOS out the door.

Now if you are sitting there and this all sounds too complicated, don't worry about it. The Classic FAQ gives you the information you need to get Classic up and running on the Pre. In the discussion thread for show 212, I'll have a post that lists the database files that you'll want to copy off your Palm OS 5 device and load into the Classic environment to migrate your data. But just let me be clear about this: Classic has not

been designed to work with Palm Desktop 4 or 6. It does not work with HotSync Manager 6 or 7. Classic is an island in the Palm webOS ocean.

There are a few gottchas that come up as well all emulated environments. The first is that Classic will run you \$30 if you choose to purchase it after the 7-day trial expires. I still have two days left on mine, so I'm going to have to figure out whether or not I'm going to buy the application or not.

Secondly, there is no sound in the current version of Classic. That means you will be able to install and play games like Astraware Bejeweled 2 just fine in Classic, there will be no sound. MotionApps is working on adding sound support in a future release of Classic.

Lastly, since Classic doesn't work with Palm Desktop and the HotSync Manager, you will have to use a Palm OS file manager like Resco Explorer or FileZ to copy data off of your old Palm, over to a SD card, to your computer, and then over to the Pre in Drive Mode. So installing and migrating data from an old device may take a few tries before it all works based on what you need to transfer over to the device.

All right, so that is Classic, a Palm OS 5 emulator for Palm webOS, that has been developed by MotionApps. If you are interested in testing it out, hit the download link in the Palm App Catalog.

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All right, I think that will do it for this edition of the 1SRC podcast. I want to thank everyone for spending some time with us today. From all of us here at 1SRC.com and PreSwitcher.com, I'm Alan Grassia, until next week, thanks for listening!