

1SRC Podcast 207 Script

Hello everyone and welcome to the 1SRC Podcast. I'm your host Alan Grassia, and for those keeping score at home, this is show 207 for Friday, April 10, 2009. It's great to have you along for the ride this week.

Wow, what a difference a week makes! So last week as the 1SRC April Fool's day joke, Joel posted something about 1SRC on Twitter. The next day, he told Reggie and I, he was going to post the question, "How would you change 1SRC?" The answers to that question have been interesting and have created a mini-revival of 1SRC.

With this show, I'll be implementing some of the changes that you the 1SRC podcast listeners have asked for. With this show, I'll be posting the show script along the show notes in the 1SRC podcast thread. I'll also be posting an "enhanced" podcast along side the regular one. What exactly is an "enhanced" podcast you ask? Good question. The enhanced podcast will be the same audio as the regular .mp3 version, except the show will be saved with the Advanced Audio Codec, an .aac file, that will allow me to include things like artwork and chapter markers. If you have listened to the GDGT podcast on an iPod, you know what I'm talking about. I am going to be working with Reggie to try and get a second podcast feed up for the enhanced show. Until then, I'll post a link to the enhanced show in the show notes and on SmartphoneFanatics.com. I'll let you know when the new feed is available.

I'll also be working hard to keep the show on its 2-week schedule. If I can, I'll post a new show every week, but I'll be trying to post a new show at least every other week. Just one more note about the podcast. We'll continue to focus on Palm's products. That includes the Palm OS product line, such as it is, webOS, the PDA business and the Centro, the Palm Treo family of Windows Mobile smartphones, and future Palm hardware and software offerings.

So as you can see, it has been an interesting week here at 1SRC.

And now, without any further delay, let's grab a cold can of Diet Coke, and cover this week's Palm news.

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The first thing I'd like to cover this week is the announcement of Classic for webOS. Classic was announced at the same time I was posting show 206.

Classic, for those who don't know, is a native webOS application that emulates Palm OS 5 on webOS devices, including the first webOS device, the Palm Pre smartphone. Classic was jointly announced during Web Expo 2.0 in San Francisco by Palm and the developer of Classic, MotionApps.

Classic, if you watch some of the demo videos that have surfaced on across the Internet, will be running Palm OS 5.2H. Devices with the H designation, you'll recall, is based on the Handspring Palm OS code base. MotionApps, on their website, states that Palm OS 5 applications running on Classic will run about twice as fast as they did on a Treo 700p. The teaser page on the MotionApps website doesn't specifically mention emulation for Palm OS 4 and 3, however, PACE is part of Palm OS 5 so it should be in Classic. Also, Motion does states that Classic should work with most of the 30,000 existing Palm OS applications.

Motion has also posted a short FAQ on the MotionApps blog. The long story short on Classic is this:

- Classic will launch along side of the Pre and will be a separate purchase.
- Pricing for Classic has not yet been announced. My guess is it will cost \$30
- Classic will not use HotSync. Palm OS apps will be "side loaded" the Pre. You will copy .pre and .pdb files to a folder on the Pre while it is in USB drive mode when connected to your Mac or Windows PC.
- Since Classic is emulating Palm OS 5.2H, expect some apps to have issues in the emulator.

For more information, check out the MotionApps website at www.motionapps.com/classic. The MotionApps blog can be found at motionapps.blogspot.com.

Speaking of the Palm Pre smartphone, there where two items of note this week. First is yet another Pre launch rumor. This one states that the Pre will go on sale on April 15 or 16. That's next Wednesday or Thursday. We'll see. Also, the Palm Pre was shown in the final seconds of Sprint's latest TV ad. You can catch the ad on YouTube if you haven't seen it on TV yet.

You're listening to the 1SRC Palm Powered Podcast.

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webOS Cloud Application Support

Palm has announced that they will be supporting cloud services for the webOS platform.

In a press release, Palm wrote:

"Palm also announced that it would deploy its first Palm branded cloud service. Cloud services are software resources provided over the Internet. These services can deliver direct benefits to the end user, such as giving them access to their favorite web applications, or can be incorporated by developers into their applications to enhance the end-user experience."

That announcement doesn't say a lot about how cloud based services will be used on the Pre other than it will be a means for developers to publish information to the cloud that will be subscribed to by webOS devices like the Pre. In short it can be a notification system of new

information. The first thing that came to mind is a IM-like application sort of like what Apple is trying to build with their push notification on the iPhone.

I'm still holding out hope that there will be a web edition of Palm Desktop. I've talked about a Palm solution for publishing your Palm Desktop data to a Palm run web portal that can be used by Palm OS II devices, now know as webOS devices, for downloading information over the air (OTA). We'll have to wait until we get closer to the launch of the Pre and webOS before Palm released more information and the tools for developing cloud support into webOS applications using the Mojo SDK.

You can read the full press release on the Palm website:

http://files.shareholder.com/downloads/PALM/609891992x0x284576/dc3cc6b8-b02c-4e18-a9df-d29c050b9640/PALM_News_2009_4_1_General.pdf

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Welcome back to the ISRC podcast. I'm Alan Grassia. In this week's Windows Mobile minute, we have two things to cover briefly.

This past Tuesday, Palm launched the Treo Pro Windows Mobile-powered smartphone in Canada on the Telus Mobility network. The Telus edition of the Treo Pro will include support for Telus Mobile Email and Telus Navigator.

Our Windows Mobile toting friends to the north will be happy to hear that similar to the recently released Treo Pro for Sprint here in the United States, the Telus Treo Pro will also feature Microsoft Windows Mobile 6.1 Professional and the latest version of Pocket Internet Explorer, 6.1.

The Telus Treo Pro should be available now, and can be purchased for as low as \$149.99 when you purchase a 3-year voice and data plan which has a minimum \$20 monthly service fee.

The second piece of Windows Mobile news this week is that there are rumors circulating around the Internet that current Windows Mobile 6.1 devices will receive an upgrade to Windows Mobile 6.5 which is due to be released this fall if an article on WMExperts.com is true.

<http://www.wmexperts.com/windows-mobile-65-future-us>

Robbie Bach, President of Microsoft's Entertainment and Devices Division, during his CTIA keynote stated:

"We expect all the major operators to continue to support Windows phones going forward. In fact, by this fall, when Windows Mobile 6.5 releases, we'll have over 10 phones available in the U.S. alone, and you'll see that number continue to grow."

Will the current fleet of Palm Treo Pro smartphones get the upgrade? If so, how long after the release of Windows Mobile 6.5 will Palm's customers have to wait? The bad news is that I don't expect customers using Palm Treo smartphones that have Windows Mobile 6.0 to receive the upgrade. This would include the AT&T and unlocked Treo 750 and the Sprint Treo 800w. Customers using those devices and earlier will have to upgrade if they went to get the new version of Windows Mobile.

rAs far as timing is concerned, please do keep in mind that the hardware vendor is not the only party responsible for releasing a smartphone ROM software upgrade. If Palm does decide to release Windows Mobile 6.5 upgrades for the current fleet of Windows Mobile 6.1 devices, they will have to work with their carrier partners to certify the new software on their devices before any upgrade package is released to customers. That process can take anywhere from 3-6 months.

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Alright, I think that will do it for this edition of the 1SRC podcast. I hope that you have enjoyed this week's show and the new podcast features. From all of here at 1SRC, I'm your host Alan Grassia. Until next week, thanks for listening.